

# The launch of a new opportunity for Minehead businesses.

minehead**bid**  
**NEWS**  
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## Message from Chairman of Minehead BID Steering Group

Well, We're on our way. Your outgoing BID Steering Group brought together to get Minehead BID established has now been replaced by the official BID Board of Directors; again, many thanks to those business owners who helped us through the initial stages. Many have agreed to continue and through the election process, have shown that you felt them worthy of taking the Business Plan forward.

Establishing an Events package working with other organisations, was one of your major requests, and whilst the less exciting process of setting up the BID Company, finding it a home and a bank account etc. has been taking place, BID members started the ball rolling this month by helping to organise the Town Centre Cycle event. It does take a few years to establish new events and especially sporting events.

As a first cycling event last year it was a success. It could have been better for some businesses and you

made this clear to us. This year was different. Entries to the races were up 30%. They came from all over Britain, and many said they loved the town, and its atmosphere, and would go back to spread the word further. The early morning youngsters' event brought mums, dads and relatives into town, and most café's were busy from the outset. Your BID Board will be discussing how to help it grow further. Linking with the Christmas Event Group will now be a priority. If BID can make a difference there as well, new friends will have been made. New friends means new co-operation, and if there is one thing the town needs right now it is co-operation.

Whoever is chosen eventually to be the new BID Chairman, he or she will have been given a good start; an enthusiastic Board and Board wanting to make a difference.

**Graham Sizer**  
*Minehead BID*

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## Following the positive BID ballot in April the Minehead BID Steering Group has lost no time in getting the new Minehead BID company up and running...

Preparations have been underway to elect the Board of Directors for this new not –for- profit, company limited by guarantee that will be managed and funded by businesses in Minehead.

In May, all 245 businesses in the BID area were invited to nominate their chosen candidates to represent their interests on the BID company board as Directors. Eleven people put their names forward for 7 seats. Last month the BID businesses had a chance to elect the final team that will start to deliver the BID plan.

Kevin Preston of Amherst and Shapland Co. received and oversaw the vote. The successful candidates in each category are as follows:

Sector	Name	Business/Address
<b>Independent retail</b>	Deborah Sawatzki	Lovely Boutique , The Parade
<b>Independent retail</b>	Lisa McCaffrey	Parks Lane interiors, Parks Street.
<b>Multiple Retail</b>	Ryan Boulton	The Card Factory, The Parade
<b>Licensed Hospitality</b>	Chris Corbett	The Hairy Dog & Stones, the Avenue
<b>Large Tourist Attraction</b>	Mark Hill	West Somerset Railway, Warren Road
<b>Professional and other Services</b>	Jim Whittaker	Channel Training, Warren Road
<b>Local Council</b>	Cllr Andy Hadley	West Somerset Council, Williton
<b>Chamber of commerce</b>	Graham Sizer	Minehead & District Chamber of Commerce

The Board has one vacancy to represent unlicensed hospitality; one of the early tasks for the new board will be to find a BID business member to fill that position, so they have their full complement to represent all businesses in the BID area.

All the new Directors have accepted their election and they are delighted to be involved in making Minehead BID a success in driving the town forward over the next 5 years. They have their first Board meeting on Tuesday 3rd July

## What happens next?

The BID goes live in July and the invoices for the annual BID levy will go out later this month. Each of the businesses in BID area with a Rateable Value of £3000 or more will receive an invoice for the 1.5% BID levy. This will be payable in one instalment. The details of how to pay will be included on the bill. It is a statutory charge like the business rates. These funds will be used to deliver the Minehead BID Plan for businesses in the Minehead BID area.



For more information about Minehead BID visit [www.mineheadbid.co.uk](http://www.mineheadbid.co.uk) or email [info@mineheadbid.co.uk](mailto:info@mineheadbid.co.uk).