



Christmas

We have welcomed the feedback you have given us on the Christmas Festival weekend and the Christmas lights within the town. In addition to supporting Gateway Events, Minehead BID worked with the Town Council and paid for the work to update and bring the light infrastructure up to standard which enabled the re-instatement of the bright decorations in the Parade. We will be more proactive for next Christmas and have already started to talk to the Town Council on how we involve the areas in the town that did not benefit so much this year.

We want your ideas. You all need to be part of this.



Photos by **HUIH.co.uk**

Events in 2019 supported by Minehead BID

The June town centre **Cycling Grand Prix** has gained the support of British Cycling this year and we will be host to two National Junior races, further raising Minehead's overall profile, one of the BID aims. This means 150 extra families will be staying over the weekend, a small contribution in itself, but cycling on Exmoor is massive business and with the extension to the Steam Coast Trail we have the makings of something big.

We have been asked to look into talking to the **Raft Race** organisers to see if BID can help it continue.

A **Vintage Weekend** is being investigated for September. Costume, dance, vehicle, and everything 1940s and 1950s.

Eat Festival will be coming to town in October. Having successfully operated in Taunton, Wellington, Burnham, and Weston over several years, BID is going to trial it here. There will be extensive opportunities for local eateries and food producers from this event.

Public Realm

Minehead BID is looking at re-instating the Avenue **decorative globes** in a way they can be inexpensively maintained. This is in addition to currently investigating installing shop front brackets in the Lower Avenue that can take both flags and Christmas decorations.

As part of a long-term project to put Minehead on the Britain in Bloom map, extra **hanging baskets** will be installed in partnership with Minehead Town Council this Spring.

Extra **public seating**, currently missing in the lower half of The Avenue will be installed. Some of you have already given permission for them on your forecourts. Thank you. Does anyone else want to be considered?

There will be more about our **Marketing campaign** and ideas on cost savings for your businesses in our next newsletter.

MESSAGE FROM YOUR BID MANAGER

This is my first column since taking on the post of Minehead BID Manager. It has been a pleasure to have met so many of you and I have valued the very warm welcome you have given me. Minehead is a wonderful town with a great offer and an amazing community spirit which I hope to play my part in further enhancing.

The Christmas Festival was a great example of partnership working, the event led by Gateway Events was enhanced by the BID who funded all of the entertainment. This was a great example of how the Minehead BID can bring further value to an event. During the lifespan of the BID we want to continue this way of working and within the newsletter we highlight some of our work programme focussing on our core priorities of Events, Marketing, Public Realm and Reducing Costs. Your input in to our programme is important, if you would like me to come and see you to discuss, have any queries about the BID or would like our support please drop me an email via info@mineheadbid.co.uk.

On behalf of Minehead BID we would like to wish you a very Merry Christmas and a prosperous New Year.

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Andrew Hopkins

Interim Minehead
BID Manager



FREE PARKING



SATURDAY 22nd DEC

An early Christmas gift from West Somerset Council who are suspending parking charges all day in their car parks (Alexandra Road, Clanville, North Road, Quay West, Summerland Road and Warren Road Upper Car Park)

WHEN

Saturday 22nd December

